

**«Mukhametzhan Tynyshtbayev ALT University» JSC**



**I APPROVE**

**Chairman of the «ALT University» JSC**

**M.S.Zharmagambetova**

**Decision of the Academic Council of  
«ALT University» JSC**

from "30" 05 2025 year (Protocol № 10)

**The subject of the Essay of the entrance exam,  
according to the groups of educational programs "D148 Logistics (by industry)"**

№	The topic of the essay
1.	Modern Logistics in the Context of Global Changes: Key Challenges, Adaptation Strategies, and Development Prospects
2.	Digital transformation in logistics in the field of road transport
3.	Research and selection of an effective logistics scheme for cargo delivery
4.	Development of digital business based on the introduction of digital twins in the field of logistics and transport
5.	Green Logistics as a Strategic Priority for Sustainable Development: Challenges, Innovations, and Long-Term Prospects
6.	Application of "Green technologies" in the logistics service of the enterprise
7.	The Impact of Implementing Automated Transport and Warehouse Systems on the Efficiency, Sustainability, and Competitiveness of Logistics Amid Technological Progress and Changing Market Demands
8.	Transport infrastructure of Kazakhstan: current situation and development prospects
9.	Assessment of the current situation of the transport and logistics market of the Republic of Kazakhstan from the point of view of containerization
10.	The Role of the Caspian Region in Shaping New Logistics Routes and Global Export Flows: Geo-Economic Significance, Transport Potential, and Challenges of Sustainable Development

The topic of the Entrance exam Essay was discussed at the meeting of the Department of Transport Services and Business, Protocol No. 9 dated April 21, 2025.

**Head of the Department of «Department of  
Transport Services and Business»**

**R.D. Mussaliyeva**

The topic of the Entrance Exam Essay was discussed at the meeting of the Council of the Institute of Logistics and Business, Protocol No. 5 dated April 29, 2025.

**Chairman of the SI "Logistics and  
Business"**

**G.S.Musaeva**